

Tharun Josh

Contact

TharunKmr3@gmail.com

Vancouver, BC, Canada

+1(236)-866-4302

www.tharunjosh.com

[Linkedin](#)

Skillset

Product Design

Interaction Design

AI First Design & Development

About

Product Designer with 13+ years delivering high-craft web and mobile experiences across startups and global orgs. Expert in design strategy, systems, and translating complex data into elegant, human-centered products.

Organization

Willowtree (A Telus Digital Company)

Vancouver, Canada

Experience

Senior Product Designer

2024 — Today

Built the Fuel iX design system end-to-end — 152 components, 121 variables, used by 16 teams — improving design-to-dev shipping speed by 4x via AI-ready documentation

Shipped AI-powered products across 8+ work streams adopted by TELUS and CIBC; presented at ElevenLabs Summit SF (500+ attendees)

Recovered a stalled MCP initiative by aligning product, engineering, and delivery teams — driving Alpha release to completion

Thoughtworks

Vancouver, Canada

Senior Product Designer

Feb 2023 — Oct 2023

Designed & Developed a responsive web app for Canada's premier sportswear brand. Crafted a mobile app feature for the leading home gym brand.

Conducted comprehensive research for Canada's top newspaper company. Created a futuristic school management system for a renowned laptop manufacturer. Constructed a design system for Canada's top airline company. Developed a Mac OS App (sass) to build product thinking playbook flows.

Organization

Lenskart

Hyderabad, India

Experience

Product Design Manager

May 2021 — Jan 2023

Revamped the iPad based point-of-sale system end to end and cut checkout time from 30 to 5 minutes, increasing sales by an estimated \$10 million annually.

Nurtured the team by including Research, Testing, and Design sign-off into the process and also grew the team count from 1 to 4; reducing iterations and timelines by 60%.

Led end-to-end design and implementation of 5 cutting-edge Android and web products, catalyzing a remarkable 2X increase in productivity across manufacturing and retail stores, revolutionizing operations and delivering significant cost savings.

Whitehatjr

Hyderabad, India

Lead Product Designer

Feb 2021 — May 2021

Brought the music subject from proof of concept to release. Which jumped the user base by 10%.

Built the whole user experience, which included 7 different sections - discovery, enrollment, virtual classroom environment, quizzes, rewards, engagement.

Colortokens

Hyderabad, India

UX Designer III

Mar 2020 — Feb 2021

Spearheaded the design and oversight of XShield, a SaaS-based cyber security product, across 10 government and multi-national organizations.

Designed innovative features enabling seamless remote asset management and safeguarding against cyber threats, resulting in a 60% reduction in security incidents.

Payswiff

Hyderabad, India

Design Practice Manager

Jan 2018 — Mar 2020

Spearheaded the design and oversight of XShield, a SaaS-based cyber security product, across 10 government and multi-national organizations.

Designed innovative features enabling seamless remote asset management and safeguarding against cyber threats, resulting in a 60% reduction in security incidents.

Jun 2012 — Dec 2017

Hita Informatics,
TechClove Technologies
Asmine Infodoor
Stambtec Graphics

Roles

Designer
Consultant
Founder

Tools

Figma
Claude code
Cursor
Unicorn studio
Adobe Suite

Awards

Catalyst award -
2025, Willowtree

One of the top 50 UX
Engineering Mentor on
ADPList